



KEMETALE
CURATED EGYPT TRAVEL

An Egyptian Sailing Experience.

Introducing KEMET Dahabeya

“Egypt is a great place for contrasts: splendid things gleam in the dust.” Gustave Flaubert

DAHABEYA

History

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A Dahabeya on the Nile, 1891

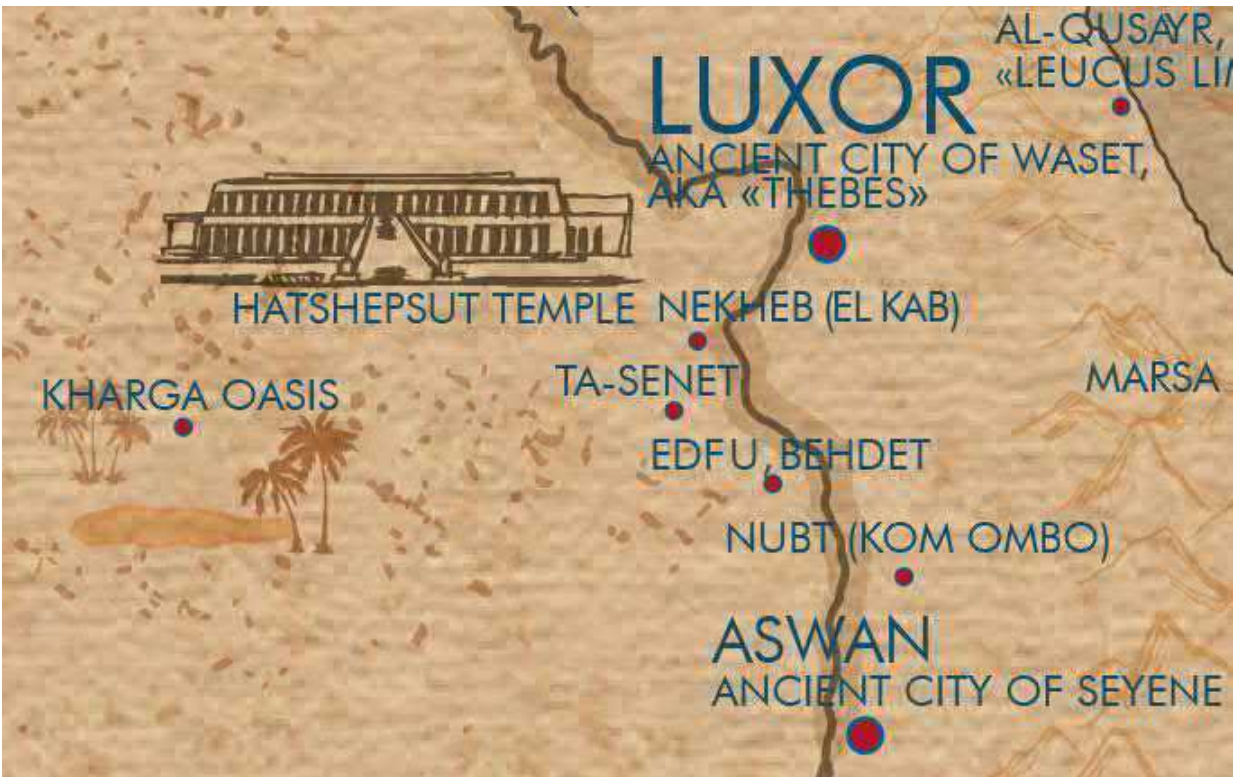
A Dahabeya is a traditional Nile sailing vessel with no motor. Originally built to carry celebrities and royal families, the Dahabeya was a luxury pleasure boat for the Nile. Until the 1870s the Dahabeya was the common cruise boat for tourists to travel up and down the river Nile. The name means "golden one" alluding to the gold and Dongola decoration.



'Kemet' means "Black Land". This is what the Ancient Egyptians called Egypt, due to the fertility of the soil around the Nile, which was very dark and rich.

'Kemet' endeavors to be an authentic unique signature of Egypt today, combining old shipbuilding, maintaining the classic Dahabeya look & feel while adding marine features, authentic Egyptian furniture and décor elements with an infusion of modern style art, colors and utilitarian function.

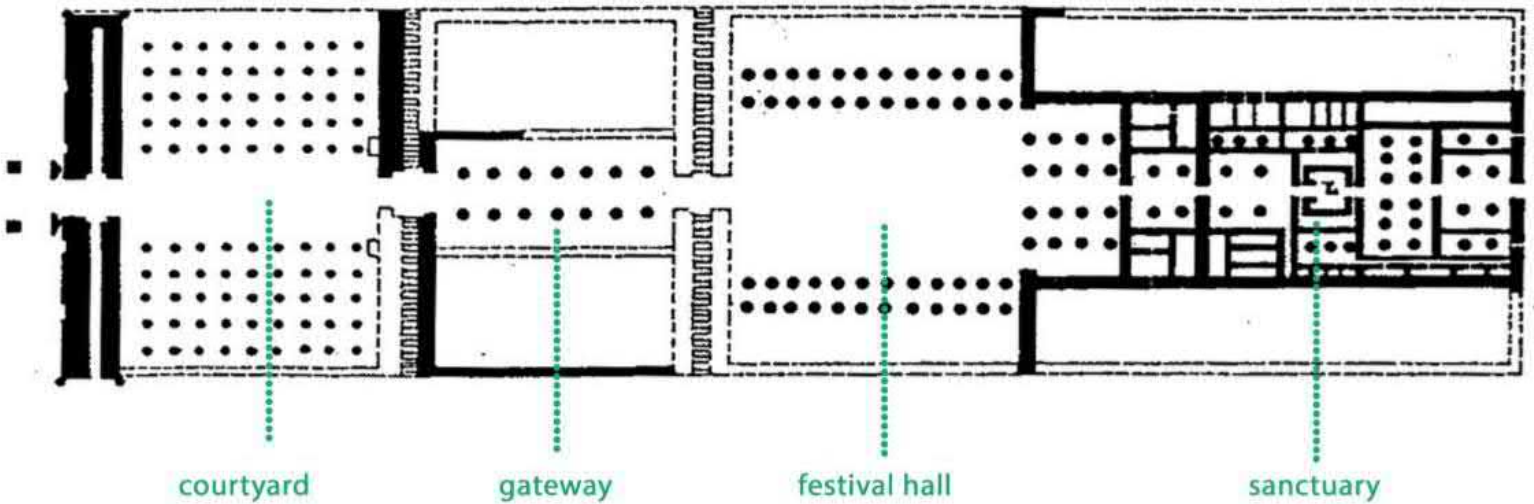
A fusion of old and new, modern artists, craftswomen & men, ship builders coming together collaboratively to create a unique take on Egypt.



The Voyage onboard Kemet explores the southern part of the Egyptian Nile Valley called the 'Thebaid' or 'Thebais' (Greek: Θηβαίς, Thēbaïs), which was a region in ancient Egypt, comprising the 13 southernmost nomes of Upper Egypt.

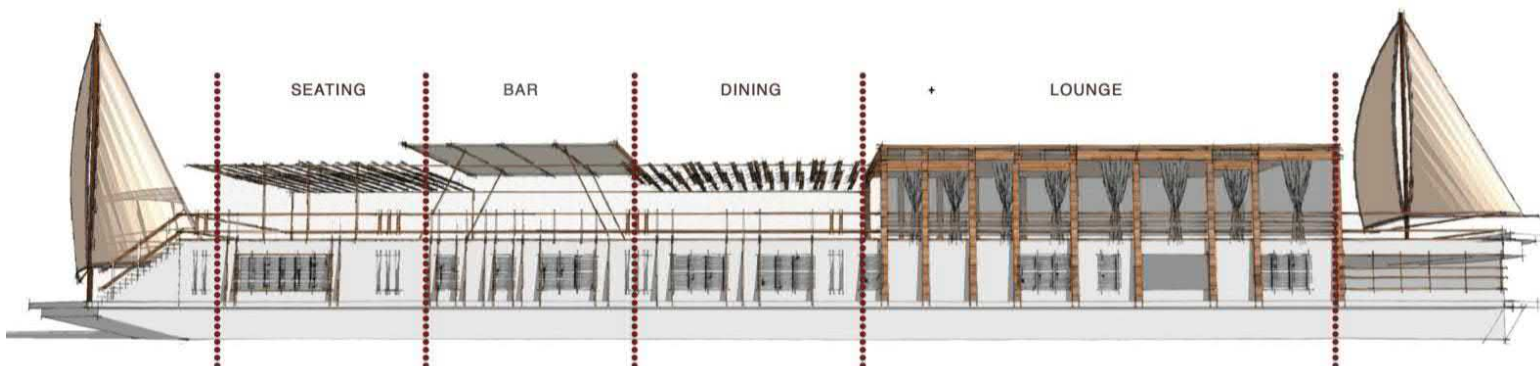
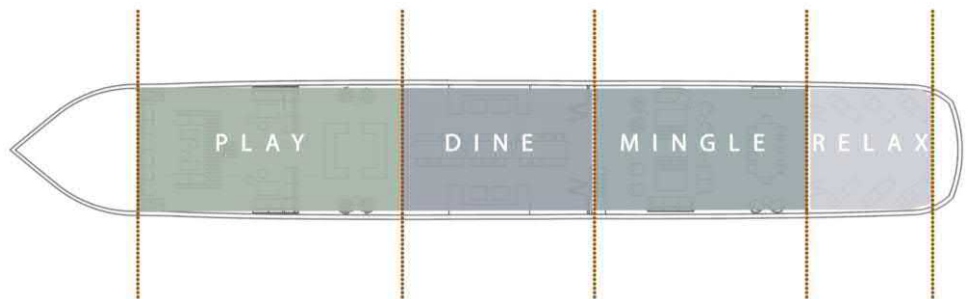
Our 5-nights cruise starts at the legendary city of Luxor, the ancient capital city of "Thebes", today a breathtaking open-air museum, all the way south to Aswan. Along the way you would visit ancient sites and temples like Esna, Edfu, Silsila Stone Quarry, Kom Ombo and Aswan.

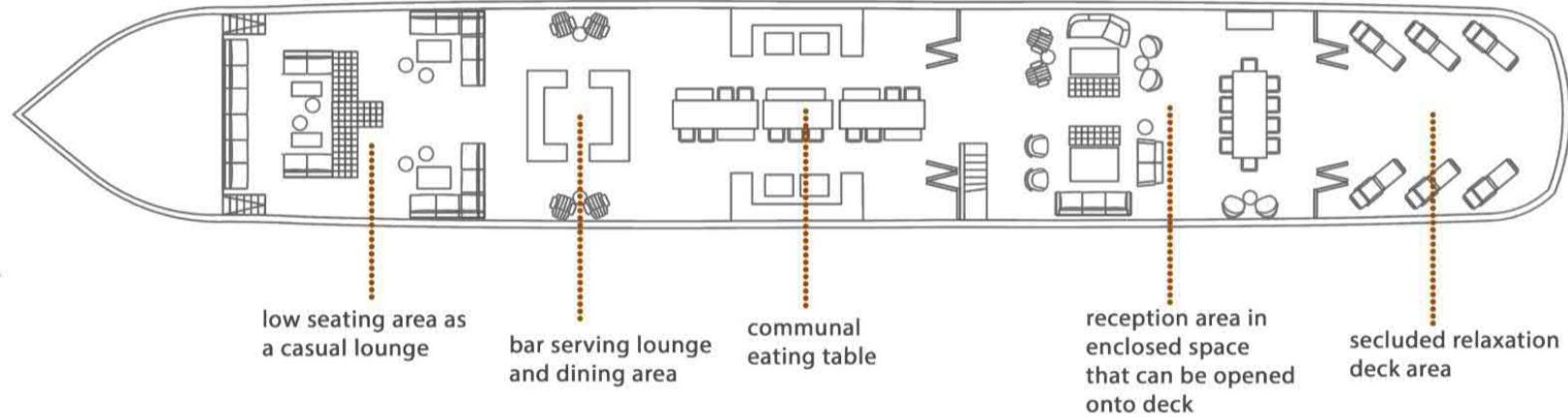
Activities while sailing include morning treks, swimming, picnics, a donkey stroll through the sugar cane fields, BBQ's and live music performances by local artists.



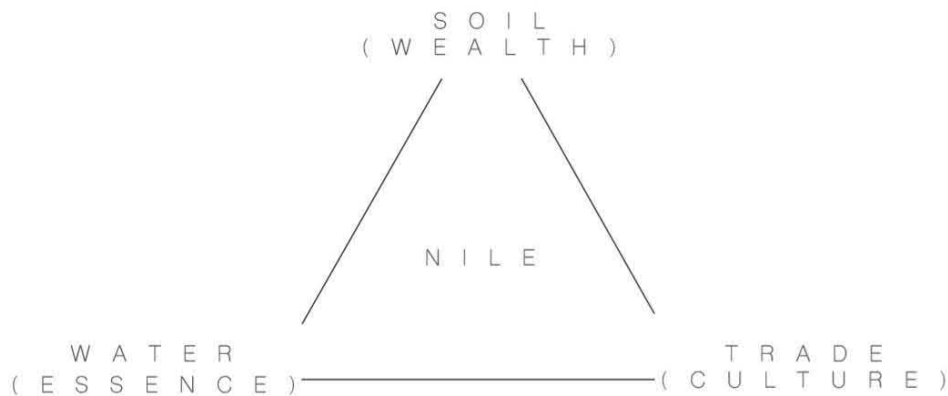
Derived from the historic temples along the journey of the Dahebya, the architecture of the deck floor plan mimics the experience through one of these historic monuments.

The use of strong symmetry, the progression from one space to another, and the designation of different uses for each space.





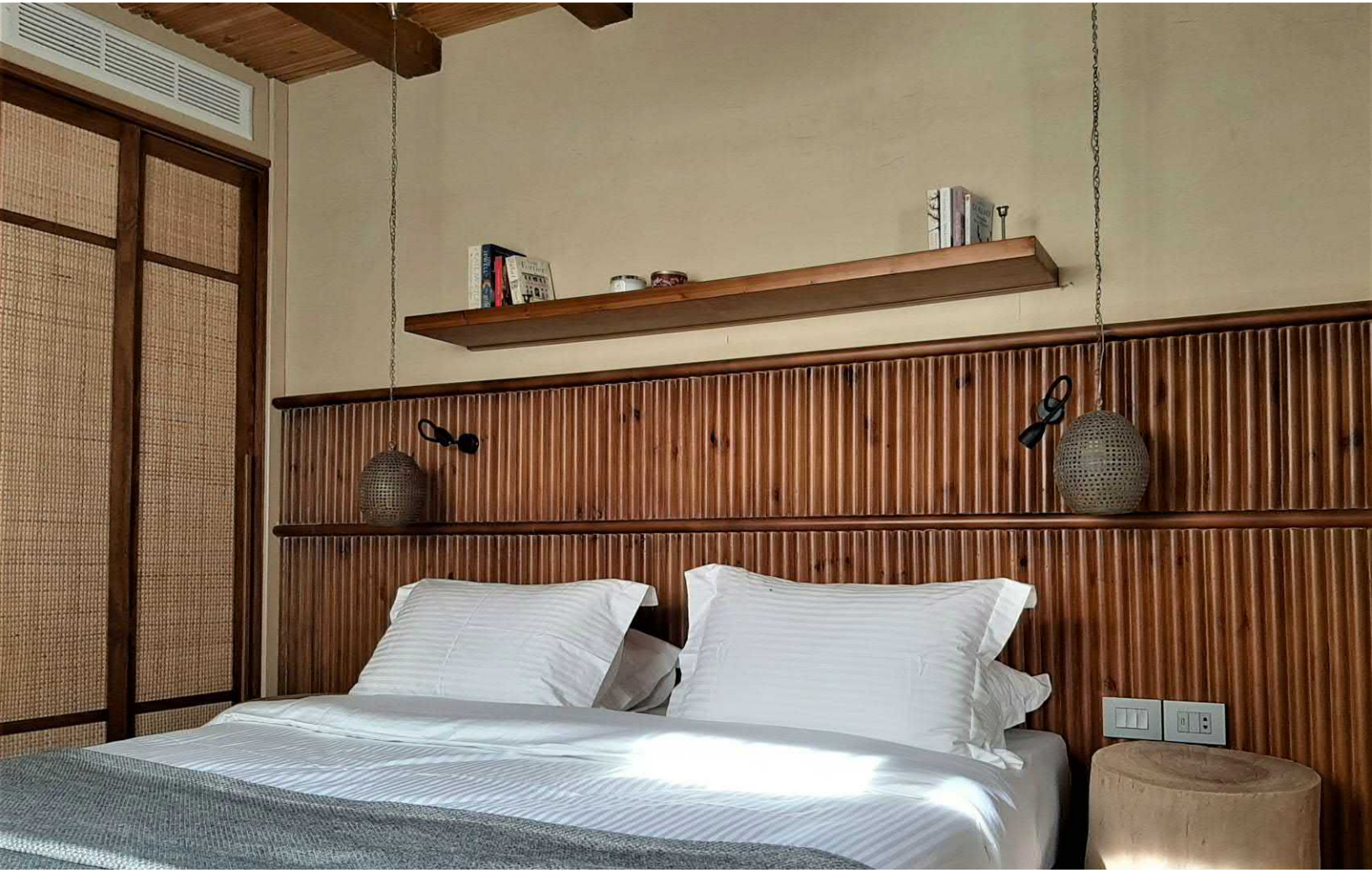
For the guest rooms, the inspiration came from the Nile and the ancient uses of the river – the use of its fertile Soil, the provision of Water, and the ease of Trade. These helped create the 3 guest rooms Doum, Aur, and Lazuli and influenced the materials and colors used for each.



the soil of the Nile: Doum, bounties of the earth, a chamber of richness

the trade of the Nile: Lazuli, bustling with life, buzzing with trade and cultural fusion

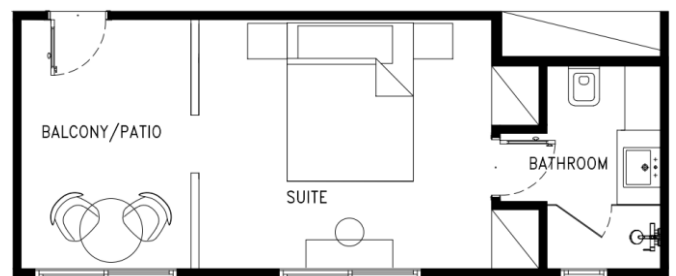
the water of the Nile: Aur, the flowing Nile, a place of tranquility and repose



DOUM

A chamber of luxury, rest and splendor. This suite symbolizes the richness of ancient soil, the earth, which gifted the land lushness and growth.

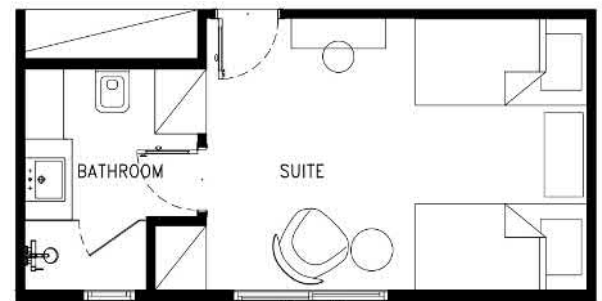
There are 3 suites of this type, which consist of the main room with its Queen bed and the attached entrance foyer with a daybed that can be used for 3rd guest. (27 square meters, 291 square feet)





Our gem 'Lazuli', is bustling with life. The suite embodies the buzzing of trade in Ancient Egypt. The various goods, gems and wealth fuse into the room design.

There are 3 suites of this type, each sleeps 2 persons on 2 twin beds. (22 square meters, 237 square feet)

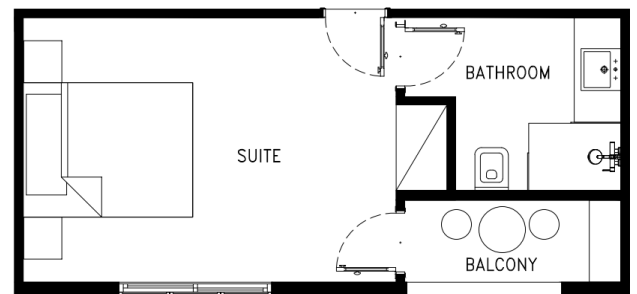




AUR

Inspired by the flowing Nile, the majestic "Aur" is a space of tranquility and repose. It is a key room to our boat, it is the source of existence, essence and fertility.

There are 2 suites of this type, each with a Queen Bed and a private balcony. (25 Square meters, 269 square feet).





Gulaan Nature reserve, Southern Red Sea

The story of Kemet starts when the founders met through common friends at this beautiful Mangrove tree in Marsa Alam, Al Qulaan Reserve.

In 2013 they started their first travel brand “Freedom Travellers”, that has been focusing on yoga, meditation and adventure travel in Egypt.

In 2017 this partnership was complimented by the creation of their second brand “Kemetale”, offering curated travel experiences in Egypt.

"Kemet is an embodiment of our passions, deep appreciation for nature, people, art, culture & stories"



MOHAMED HASSAN

Energy executive, Egyptian, American. MBA from Lally School of Business & Economics, Bachelors from State University of NY. He has lived on three continents, traveled to 50+ countries. He has a deep passion for hosting, food, decor, presentation and setting the ambiance.

"It was extremely important with this project to have a social & environmental Impact, deliver on our core values and have hundreds of stories to tell with others, I'm pretty sure we exceeded our own expectations!"

AHMED EL LEISSY

Bachelors of Science in Architecture from the University of Wuppertal in Germany and always interested in working on the construction site with craftsmen and builders. He led the construction process of Kemet in the remote southern town of Esna. He has a passion for the desert, food and people from different socio-cultural backgrounds.

"Kemet was a project of learning, educating and contributing to a great number of families in very challenging economic times and we aim to carry the same spirit through our travel experiences. To meet, learn and enjoy with mutual respect and without exploitation."

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1000+ Stories A Sampling of some of the talented people we collaborated with on Kemet

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Dina has a BSc. Arch and a Bachelors of Architecture from McGill University in Montreal, Canada and is a member of the Egyptian Association of Engineers.

Dina El Khachab has a passion for detail and perfect form. She often integrates new techniques from craftsmen and has a passion for working directly with builders and craftsmen on site.

Dina had previously seen her business partner build her own Dahabeya and had traveled on it a few times and was very excited to work on the project as she felt there was a lot she could apply from her experiences.



Zeina Tantawy

"Put good out into the world, and good will come back to you."

An Architect, Designer and Creative based in Cairo, Egypt.

"For Kemet Dahabeya, it was important to derive from the richness of the environment from where the boat will be traveling. Reclaimed materials were used in various spaces and repurposed as either furniture or cladding, and most products and accessories were handmade to support local small businesses, craftswomen & men."



Eklego Design is an award-winning Cairo-based architecture, interior, and furniture design firm established by Hedayat Islam and Dina El Khachab.

The company thrives on working with companies or people with unique visions. They actively promote the idea of experiential branding and believe that creating spaces is an extension of it; "shaping the experience of the customer" when they are visiting the physical locations.



Kemet Dahabeya Design features

Slanted protrusions casting shadows and creating rhythmic module along the elevation.



Slanted recesses to create depth and play with shadows at different times of the day.

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TakeCaire: A Label of Design-handmade cofounded in 2012 by a trio of women entrepreneurs. Sylvie Blanchet, an Interior designer in love with Egypt and its rich craftsmanship. Architect and video artist Emilie Kartsonas & Chloé Kartsonas-Barakat a Lawyer specialized in human rights, converted by passion to design and craftsmanship.



Sylvie Blanchet



"Chic & Choc vases" made of recycled mouth blown glass and brass. Designer: Julien Devaux



"El Nil" plate in clay from the banks of the Nile. Designer: Sylvie Blanchet

"Our creations are handmade from local materials and whenever possible, recycled. Beyond the process design, we have also rethought the sustainability of our products in order to identify possible ways for reducing and/or reusing waste"



"Uphance" pendant lighting made of red copper finish and molded recycled jean pulp shade. Designer: Barbara Balland & Sebastien Tardif.





Yahya Al Hosafy
Architect, Photographer,
Designer and Educator.
Cairo's Workshop is his latest
creation, a woodworking
school and hub where he
teaches design and
woodworking for designers,
artists and amateurs alike.

ورشة القاهرة

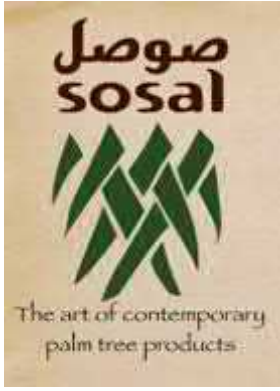


The school also hosts DIY'ers and makers to use the facility to create and innovate. He believes that a good design enhances one's life and with the stresses of modern life, it is becoming more essential to pursue a good living environment. He prefers wood and natural materials over artificial or manufactured ones.

Yahya was also part of the official Egyptian team of Architects participating in the "Biennale De Venezia" 2007. He has practiced photography first as a freelancer, then as a professional one. He taught photography basics courses privately and was a lecturer of the Architectural photography course for Architectural Engineering students at the AASTMT for two years. He has also taught videography and video editing for bloggers and amateurs along with doing commercial work in that field as well.



Mervat Azmi Sosal Art center, Dakhla Oasis-Egypt



"Sosal is the name for the sac woven during palm harvesting from the green wicker that is cut at the time of date cropping, to be used as a quick and sturdy container for the fruits."



In a little village in the remote Oasis of Dakhla in Egypt's Western Desert, named Bedkhelo, meaning Uncles House (Beit Khalo) Sosal Art center was established 2012 for the preservation of the ethnic art of Palm tree weaving and basketry. A craft in the 5 Oasis of Egypt that can be traced back thousands of years. Scenes inscribed on the walls of ancient temples and findings in very old tombs depict and confirm basketry as a well-developed, flourishing skill used for planting, harvesting, housing accessories and as containers for food, material and clothing. Our team has set its mission to revive basketry in the Oasis and make its people proud again of their heritage and art. We believe strongly that enhancing the value of this craft is the core base of its preservation.

Through our work we are able to provide consistent and sustainable income for local families and link basketry to other variables and sectors such as Tourism, heritage and environment awareness. In addition of the handicraft workshop we have created a small pottery school at Sosal premises for children to learn another major craft of their Oasis. Also a library for the villagers to support the virtue of reading. Our pride and joy has been organizing many workshops over the years for the youth and special needs persons of Dakhla to step efficiently and proudly into the art of their parents and grandparents and providing means of sales afterwards.

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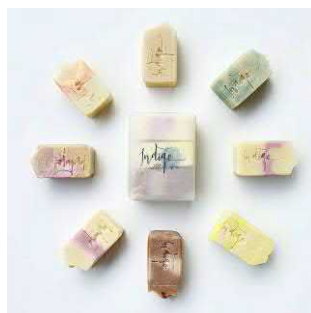
Hind is a Bedouin self-taught tapestry artist living in Saint Catherine and inspired by the natural beauty of Mount Sinai and its gardens.



HappyTex aims to be among the most unique & sustainable manufacturers in Egypt of textile products.



Indigo Soap Works believes in mastery and are passionate about what they do. Big on detail, their creations will always look and feel absolutely exquisite and best of all, they're entirely guilt free.





www.yahyaelhosaify.com

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For more info, please
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